



LEARN, INNOVATE AND GROW

#growingnarromine

Narromine **Business** and **Community** Workshop Events

OCTOBER

Social Media Advertising | Alex&ria Digital

8 October | Trangie Golf Club | 6pm - 7pm

Learn how to set up and manage your social media ads, target audiences, budgets and goals across a number of channels.

Brand Development | Alex&ria Digital

13 October | Council Chambers | 6pm - 7pm

Learn about the importance of your brand, how to establish guidelines, and managing your brand across platforms.

Powerful Positioning | Beau Robinson

14 October | Trangie Golf Club | 6pm - 7.30pm

Learn how to attract clients that you want to work with that won't choose their tradie based just on price.

Content Creation | Alex&ria Digital

15 October | Council Chambers | 6pm - 7pm

Learn about identifying your target market and what platforms to use, tricks, tools and apps you can use to create and schedule your posts.

Powerful Positioning | Beau Robinson

20 October | Council Chambers | 6pm - 7.30pm

Learn how to attract clients that you want to work with that won't choose their tradie based just on price.

Social Media Advertising | Alex&ria Digital

21 October | Council Chambers | 6pm - 7pm

Learn how to set up and manage your social media ads, target audiences, budgets and goals across a number of channels.

Google for Business | Central NSW Business HQ

22 October | Council Chambers | 6pm - 7pm

Get started! Learn how to add your business to Google Business and how to utilise Google Drive, Google Analytics and Google Sites for your business.

Skillset Recruitment Services | Skillset

27 October | Council Chambers | 6pm - 7pm

Recruiting the right people for your business can be a difficult process. Learn about how Skillset can assist and identify different recruitment options.

Hiring Migrants | RDA Orana

29 October | Council Chambers | 6pm - 7.30pm

Are you interested in hiring migrants for your business? Learn about addressing skills shortages, conditions of employment, visa restrictions and more.

NOVEMBER

Write a Tender Submission | iClick2Learn

3 November | Council Chambers | 6pm - 7.30pm

Join Natalie Bramble for an information rich session on how to strategically analyse Tenders and the structure you need to write a successful submission

Mastering your Money | Beau Robinson

5 November | Council Chambers | 6pm - 7.30pm

Learn how to increase the cash flow and profit in your business. Master your break-even point and understand how to reach your financial goals.

Capability Statement | TNT Professional

10 November | Council Chambers | 6pm - 7.30pm

Do you need a Capability Statement? Learn about the purpose of your capability statement. Capture your core competencies and experience in one document.

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